

Total Economic Impact: \$105.4 million

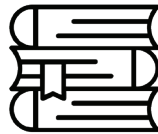
The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

Direct Spending: \$60.8 million

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



**Direct Spending
by Employees:
\$21.2 million**



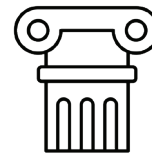
**Direct Spending
by Students:
\$22.5 million**



**Direct Spending
by Visitors:
\$134,946**



**University Purchases:
\$10.1 million**



**Investment Spending:
\$6.9 million**

Induced Spending: \$44.6 million

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Jobs Created: 881