



Total Economic Impact: \$84.7 million

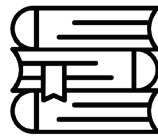
The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

Direct Spending: \$62.3 million

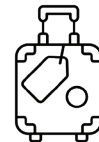
Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



**Direct Spending
by Employees:**
\$22 million



**Direct Spending
by Students:**
\$13.2 million



**Direct Spending
by Visitors:**
\$115,784



University Purchases:
\$11 million



Investment Spending:
\$16 million

Induced Spending: \$22.4 million

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Jobs Created: 755