Kentucky Christian University

Grayson · Est. 1919 · kcu.edu



Total Economic Impact: \$19.2 million

The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

Direct Spending: \$14.8 million

Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



Direct Spending by Employees: \$4.9 million



Direct Spending by Students: \$3.3 million



Direct Spending by Visitors: \$1.8 million



University Purchases: \$3.8 million



Investment Spending: \$943,174

Induced Spending: \$4.4 million

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



Jobs Created: 291



aikcu.org/economic-impact

FY 2021-22 Economic Impact Study commissioned by the Association of Independent Kentucky Colleges and Universities, released January 2025

Source: Mark Paul Gius, Ph.D., Professor of Economics, Quinnipiac University, Hamden, Connecticut