

Total Economic Impact: \$128.4 million

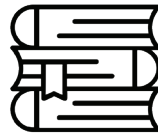
The total economic impact of a university can be measured in terms of the direct and induced economic impact of a university's activity on the local economy.

Direct Spending: \$97.2 million

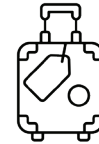
Direct spending is defined as the amount of money spent directly by the university, university employees, students, and visitors.



**Direct Spending
by Employees:
\$34.6 million**



**Direct Spending
by Students:
\$29.8 million**



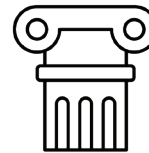
**Direct Spending
by Visitors:
\$595,741**

Induced Spending: \$31.2 million

The induced economic impact is the additional employment and expenditures of local industries that result because of direct spending.



**University Purchases:
\$14.7 million**



**Investment Spending:
\$17.5 million**



Jobs Created: 1,378